



PLANNING COMMISSION

WEDNESDAY, MARCH 11, 2020

III. WORK SESSIONS

B. Town Center Streetscape Plan (Bradford) (45 Minutes)



PLANNING COMMISSION WORK SESSION STAFF REPORT

Meeting Date: March 11, 2020		Subject: Town Center Streetscape Plan	
		Staff Member: Philip Bradford, Associate Planner	
		Department: Community Development	
Action Required		Advisory Board/Commission Recommendation	
<input type="checkbox"/> Motion <input type="checkbox"/> Public Hearing Date: <input type="checkbox"/> Ordinance 1 st Reading Date: <input type="checkbox"/> Ordinance 2 nd Reading Date: <input type="checkbox"/> Resolution <input checked="" type="checkbox"/> Information or Direction <input type="checkbox"/> Information Only <input type="checkbox"/> Council Direction <input type="checkbox"/> Consent Agenda		<input type="checkbox"/> Approval <input type="checkbox"/> Denial <input type="checkbox"/> None Forwarded <input checked="" type="checkbox"/> Not Applicable	
		Comments: N/A	
Staff Recommendation: N/A			
Recommended Language for Motion: N/A			
Project / Issue Relates To: <i>[Identify which goal(s), master plans(s) your issue relates to.]</i>			
<input checked="" type="checkbox"/> Council Goals/Priorities Town Center Plan Implementation	<input checked="" type="checkbox"/> Adopted Master Plan(s) Town Center Plan	<input type="checkbox"/> Not Applicable	

ISSUE BEFORE COMMISSION: Staff will introduce the Town Center Streetscape Plan project and provide information on the project timeline as it closely relates to other Town Center Plan implementation actions. Staff seeks feedback and direction on the draft scope of work, which will be used in the consultant selection process.

EXECUTIVE SUMMARY: In 2019, the Wilsonville City Council adopted the Wilsonville Town Center Plan, establishing a vision for a vibrant, walkable community hub that inspires people to come together and socialize, shop, live, and work. The Plan envisions a mixed-use development pattern that will result in a walkable and vibrant Town Center, home to active parks, civic spaces, and amenities that provide year-round, compelling experiences.

The Town Center Plan contains several goals and implementation strategies to guide future development. Goal 2 of the Town Center Plan is Harmonious Design, which aims to ensure buildings and streets are pedestrian-oriented with a cohesive design palette of aesthetic qualities derived from community-identified features in the Town Center. In order to achieve this goal and the broader vision for Town Center, the implementation chapter of the plan calls for developing a streetscape design plan.

The intent of the Town Center Streetscape Plan project is to create a document that contains sidewalk and street cross-sections that clearly define widths, amenity zones, and landscaping zones along with selecting specific street furniture, lighting, and materials to create a distinct visual appearance for Town Center, including streetscape treatments specific to the Main Street District. The Streetscape Plan will also further refine design elements and street cross-sections for specific projects contained in the Town Center Plan such as the Parklets, Festival Street, and components of the Emerald Chain.

Staff is currently working to finalize the draft scope of work. Once the scope of work has been finalized, staff will move forward with the consultant selection process, with the intent to select the consultant by spring. As the streetscape project is closely related to the I-5 Pedestrian Bridge project and the Town Center TSP update, these projects will coordinate their timelines to ensure that public feedback from each project is incorporated consistently in making design-related decisions and throughout all of the documents.

At this work session, staff will present the major elements of the draft scope of work and seek initial feedback and direction on the Town Center Streetscape Plan.

EXPECTED RESULTS: Staff will incorporate Planning Commission feedback into the draft scope of work, and will obtain additional guidance and feedback to help staff and the selected consultant move forward with the project.

TIMELINE: The project team will select a consultant this spring and conduct community outreach in summer and fall to inform development of the Plan, with adoption of the Plan expected later this year.

CURRENT YEAR BUDGET IMPACTS: Town Center implementation activities are funded, with approximately \$50,000 budgeted in FY 2019-20 for the Town Center Streetscape Plan.

FINANCIAL REVIEW / COMMENTS: N/A

LEGAL REVIEW / COMMENT: N/A

Town Center Streetscape Plan Staff Report

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COMMUNITY INVOLVEMENT PROCESS: Staff anticipates community involvement and outreach will be conducted through surveys and other activities on Let's Talk, Wilsonville!, information boards at City events and other venues, in addition to work sessions and public hearings before the Planning Commission and City Council. A specific outreach plan will be outlined by the consultant in the final contracted scope of work.

POTENTIAL IMPACTS or BENEFIT TO THE COMMUNITY (businesses, neighborhoods, protected and other groups): As a result of undertaking the Town Center Plan's implementation activities, including the Streetscape Plan, the City will begin to realize the community's vision for a more commercially vibrant, walkable, mixed-use Town Center.

ALTERNATIVES: The Planning Commission can recommend additional elements to be added to the project scope.

ATTACHMENTS:

N/A