



2026

JUNE Report Transit/Fleet

I've heard it said that "character counts." What is character? According to Merriam-Webster, character is defined as "a distinguishing attribute or feature." I would argue that a person's character is their map to life; it tells us where they have been, and more importantly, where they are going. Dr. Martin Luther King, Jr. had a dream that is "four little children would one day live in a nation where they will not be judged by the color of their skin, but by the content of their character."

So, are we born of good character or is good character developed? There are convincing arguments to support both theories. I, however, am in the camp of Greek Philosopher Heraclitus. He believed that "good character is not formed in a week or a month. It is created little by little, day by day. Protracted and patient effort is needed to develop good character."

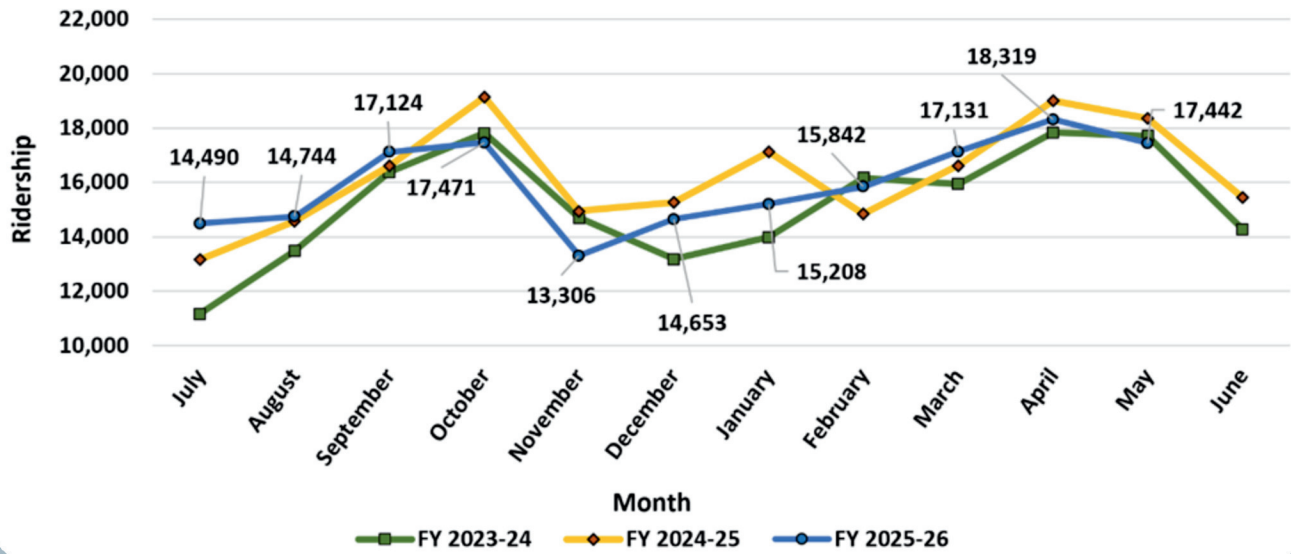
Dwight Brashear
Transit Director



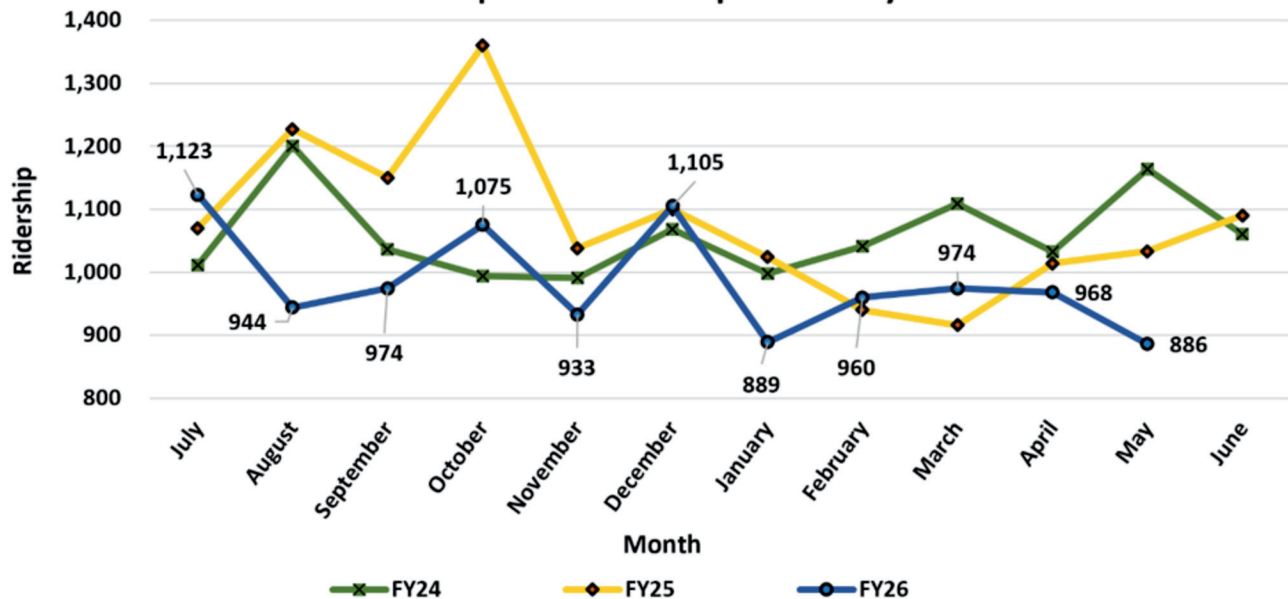
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



OPERATIONS

Diana Kotler

June 2026 is an inaugural month for SMART's new Route 10X service to Clackamas Town Center. Ridership on the route has been strong, with SMART providing 1,036 rides to date. As awareness of the service continues to grow, we anticipate even greater ridership in the months ahead.

On May 21, SMART opened its Welcome Transit Center to the public. Staffed by three Customer Service Representatives, the Welcome Transit Center serves as a one-stop resource for regional transit information and trip planning. Whether a rider is traveling by WES to Beaverton or needs assistance planning a multimodal trip to Portland I Airport (PDX), our Customer Service Representatives are available to help make those journeys possible.

In addition to in-person assistance, customers can access real-time information through four digital monitors located within the transit center. These displays provide updates on City of Wilsonville public meetings, library services, parks and recreation events, SMART transit services, and Ride Clackamas transportation options, helping riders stay informed about the many resources available in our community.

SMART's zero emission electric trolley is a popular addition to our fleet and is in daily service along Wilsonville Road. In celebration of Juneteenth, SMART offered trolley rides to Wilsonville residents along Boeckman Bridge and Town Center Park.



FLEET SERVICES

Scott Simonton

Fleet Services achieved EcoBiz certification. EcoBiz is a program administered through the Dept. of Environmental Quality (DEQ) to help businesses operate in a more environmentally friendly manner. They concentrate mainly on automotive service shops and landscape contractors. Our shop had already implemented most of their recommended best practices, so the process was relatively seamless. After verifying our practices involving handling of waste, types of chemicals used, cleaning practices, etc., a representative from

DEQ inspected the facility. DEQ did not have any requested changes, and we were granted the certification.



COMMUTE OPTIONS

Michelle Marston

June was Transit Month! The June Transit Month Challenge encouraged residents across Clackamas, Multnomah, and Washington counties to try public transit, save money on transportation, and compete for prizes.

Participants logged transit trips through Get There Connect throughout June for chances to win weekly and grand prizes, while exploring regional services including SMART, TriMet bus, MAX, WES, and Portland Streetcar. The challenge successfully promoted transit use and increased awareness of affordable, sustainable travel options. This challenge had over 500 participants.



GRANTS & PROGRAMS

Kelsey Lewis



SUMMER ADVENTURE

Parks & Green Places, & more

walk, bike, relax,
and enjoy the great outdoors

Adventure is just a BUS RIDE away!

all the places you can go with SMART

In the transportation realm, summertime brings with it a change in traffic patterns. With the end of the school year, there is a sudden decrease in trips in the morning and afternoon to school, along with an increase in longer-distance trips, usually on major highways, as people visit destinations in good weather. Why does this matter in Wilsonville? It is an opportunity to change transportation choices. While it might seem most relevant to our young people whose schedules are the most changed during these summer months, it is relevant for the whole community as there are so many more events happening in the summer and more hours of light in which to enjoy them.

Now is a great time to try taking the bus, walking, or biking to a place you or your family members might normally drive to in a private vehicle. Have you tried our new bus routes to Woodburn or Clackamas Town Center yet? What about the bored teenager you know? Did you know SMART is offering extended bus service to several City events this summer, like Music in the Park and Party in the Park? Even a walk or roll to your nearest park instead of a drive allows you to experience your neighborhood more fully, because you can stop and look around, take a breath, and move at your own pace. We invite you (and challenge you!) to try it this summer.



Clackamas Town Center

It's all about the journey..

10X every 60 minutes from WTC

all the places you can go with SMART

SAFE ROUTES TO SCHOOL

Wyle O'Neill

During June, SMART Safe Routes to School wrapped the final Autumn Park Walking School Bus for the school year, while the Lowrie Bike Bus celebrated its final and largest ride yet in terms of student participation, demonstrating growing enthusiasm for biking to school and the positive impact of consistent encouragement and community support.

Safe Routes also hosted the Ride with Pride, bringing community members together through a community bike ride to the Wilsonville Pride celebration. The event provided an opportunity to promote biking as transportation and safe routes while fostering community connection and inclusivity.

Also in June, we led a week of Learn-to-Ride Bike Clinics, helping youth develop the skills and confidence needed to ride independently and safely. These clinics continue to serve as an important entry point for new riders and families interested in active transportation.

This month also marked the launch of the first-ever Bike Discovery Day Camp. Participants spent the day exploring Wilsonville by bike, building riding skills, learning bicycle safety and maintenance, while connecting with their peers. The camp was a tremendous success, receiving positive feedback from participants and families, and demonstrated strong interest in expanded youth bicycle programming within the community.

Now that we are in peak summer, staff have also begun summer outreach efforts focused on helping community members get where they need to go using SMART transit and/or active modes. Outreach events included the Wilsonville Pride Celebration, Juneteenth Celebration, and the Wilsonville Public Library's Thursday Fun Show series. These events provided opportunities to engage residents, share transportation resources and encourage people to 'Ride SMART'.

