



2026

JULY Report
Transit/Fleet

An original poem by Dwight Brashear

FREE

They say that freedom isn't free.
I guess it's true, at least that's what I believe.
Willing to pay the full price, the entire cost.
My prayer is for all the heroes we've lost.
The men and women who made the
ultimate sacrifice.
They gave that which no one can
ever give twice.

Happy 250th Birthday, America!

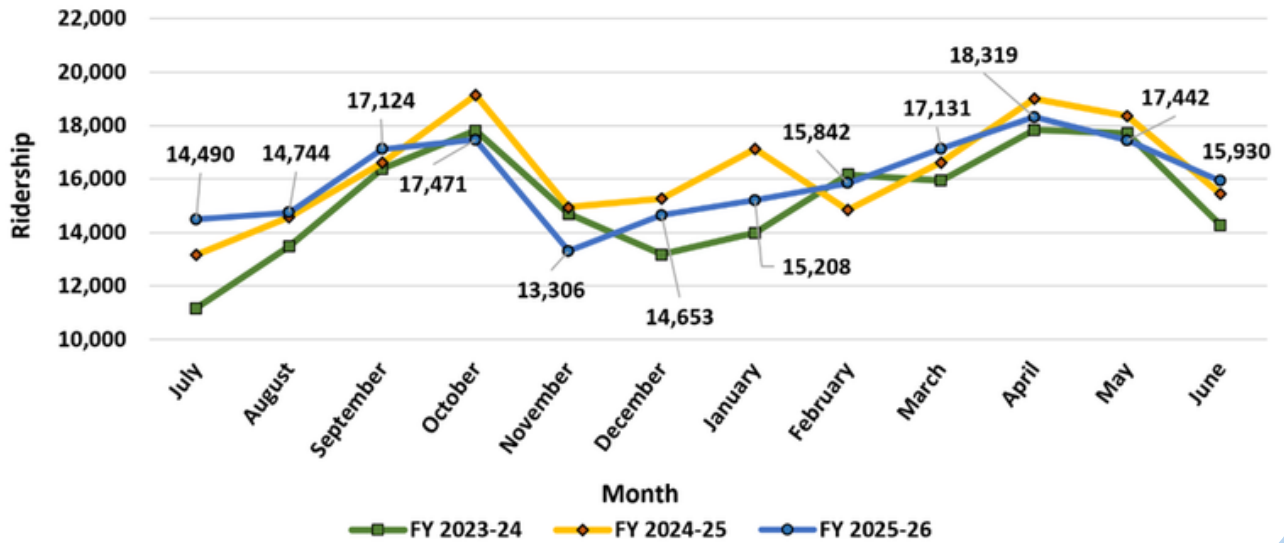
Dwight Brashear
Transit Director



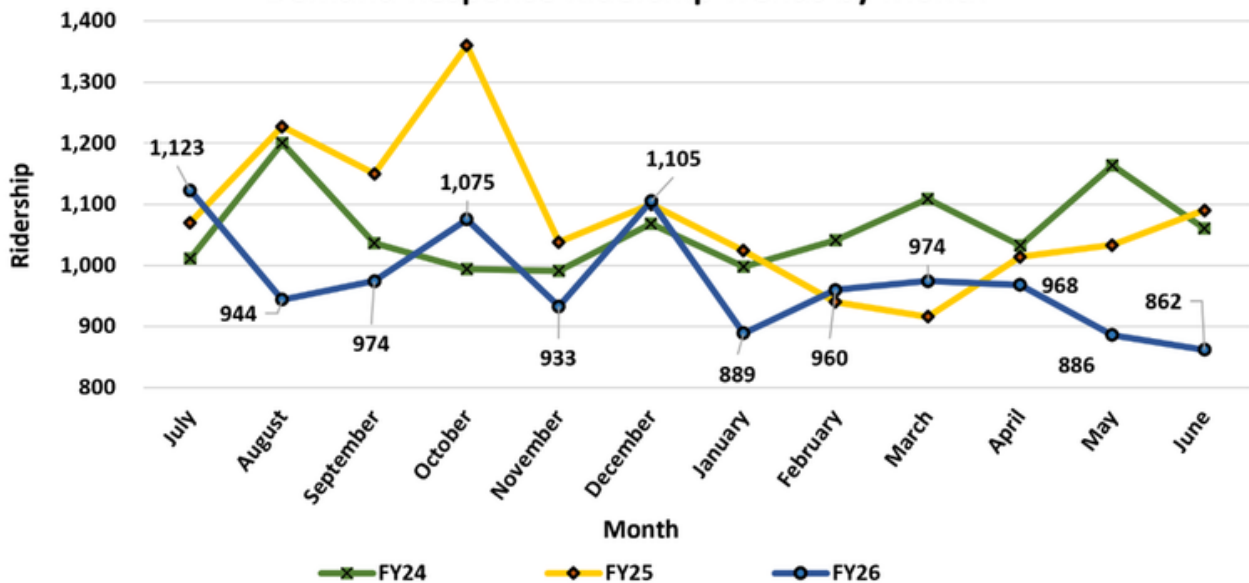
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



OPERATIONS

Diana Kotler

The summer of 2026 has been focused on streamlining operations for SMART's new services and facilities. Following six months of operation of the Woodburn 12X service, the completion of two months of service on the Clackamas Town Center 10X route, and the opening of the Welcome Transit Center, SMART is now shifting its focus to strengthening local, Wilsonville-centric transit services.

Planning for local routes serving Villebois, 95th Avenue, and Parkway Avenue has required thoughtful planning to provide seamless connections at the Wilsonville Transit Center. Those schedule coordination efforts are nearing completion and will take effect on August 24, 2026. The proposed service modifications are aligned with TriMet's upcoming service changes, ensuring that transit customers continue to benefit from coordinated regional transit connections and travel options.

Throughout the summer of 2026, SMART has also been working to select a vendor for a new software platform that will support dispatch operations, service planning, and passenger information systems. The new platform is scheduled for system-wide deployment beginning in November 2026 and will support both fixed-route and on-demand transit services.

Since the Welcome Transit Center opened on May 27, SMART has been tracking customer service activity and usage trends. Beginning next month, monthly reports to the City Council will include updates on customer service activity levels, the types of assistance provided, and other key performance metrics related to the Welcome Center.



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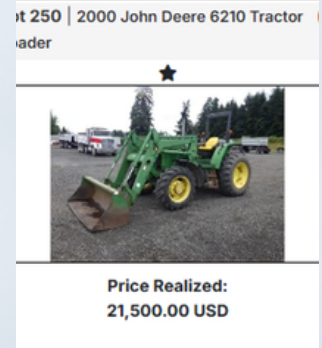
FLEET SERVICES

Scott Simonton

Following recent planned equipment replacements in Public Works, retired equipment was sent to auction.

A Bobcat excavator, with an original purchase price of \$37,121, was sold at auction for \$26,500. This item was operated by the city for 18 years.

A John Deere tractor, originally purchased for \$42,156, brought an auction return of \$21,500. The tractor was used in our Public Works and Parks divisions for 26 years.



Both items were kept in service well past their originally anticipated life cycle, allowing us to delay the expense of new equipment, while still seeing an excellent auction return upon disposal.

COMMUTE OPTIONS

Michelle Marston

This summer, community members are choosing sustainable transportation by biking, riding the bus, carpooling, taking the train, scootering, walking, or working remotely as part of the SMART Summer Rides Challenge.

Participants who log at least eight sustainable travel days between July 1 and August 31, 2026 will earn a challenge achievement badge and are entered into a raffle for a chance to win one of two \$50 gift cards. The drawing will be held on September 8, 2026, and winners will be notified by email.

Thank you to everyone who is participating and helping support a healthier, more sustainable community through their travel choices.



GRANTS & PROGRAMS

Kelsey Lewis

Transit staff came to Council in June to present the Statewide Transportation Investment Fund (STIF) plan for the 2027-2029 biennium (Fiscal Years 2028 and 2029). At that time, we were still working with old STIF revenue projections from 2025.

On July 16, 2026, the Oregon Department of Transportation released the new STIF revenue projections, and the estimates relevant for SMART represent a modest increase in STIF payroll funding over the current biennium. Staff will update the STIF plan as part of TriMet's overall plan that will be submitted later this year. Based on this revenue projection, we do not anticipate any significant changes; this coming STIF plan will be all about preserving existing service (including new Routes 10X and 12X established during our current STIF plan) and making key adjustments to improve connections and implement the 2023 Transit Master Plan.



SAFE ROUTES TO SCHOOL

Wyle O'Neill

July focused on keeping the community engaged in active transportation through a variety of summer outreach events and programs. While schools were out of session, these efforts helped maintain connections with families, introduced new riders to SMART's programs, and encouraged biking or walking throughout Wilsonville.

Tune-up Tuesday launched as a new weekly pop-up program, offering free bicycle safety checks, minor adjustments, and repair guidance. The program provided an approachable opportunity for community members to stop by with questions, have their bikes inspected, and learn basic maintenance to keep them riding safely.

SMART also partnered with the Wilsonville Public Library during the Thursday Fun Show, connecting with families through and sharing information about Safe Routes to School, upcoming rides, and other summer programming.

Outreach continued at the Wilsonville Farmers Market, where staff engaged residents, promoted upcoming events, and distributed bicycle safety resources to community members of all ages.

Two Learn to Ride Clinic sessions were offered, providing new riders with fundamental bicycling skills in a welcoming environment. Even with the short sessions, participants built confidence, practiced essential bike handling skills, and took important steps toward riding independently.

