



EARTH MONTH SMART

SOUTH METRO AREA REGIONAL TRANSIT

2025

April Report Transit/Fleet

I've heard it said that "the best things in life are free." I would agree. A smile, a hug, and a kind word are free.

Experiencing a memorable sunrise or breathtaking sunset are both free. A stroll on a beach or a hike along a creek are also free. Serving others is always free. Me loving you and you loving me are perfectly free. To paraphrase the words of Jack Layton – "Love is better than anger. Hope is better than fear. Optimism is better than despair. So let us be loving, hopeful and optimistic. And we'll change the world."

Dwight Brashear
Transit Director

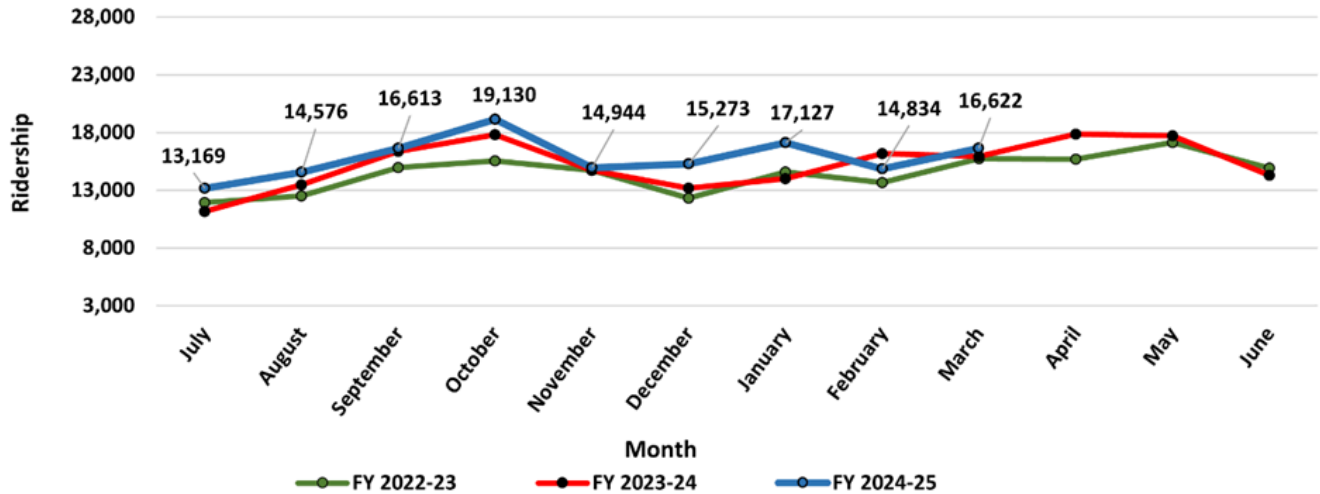




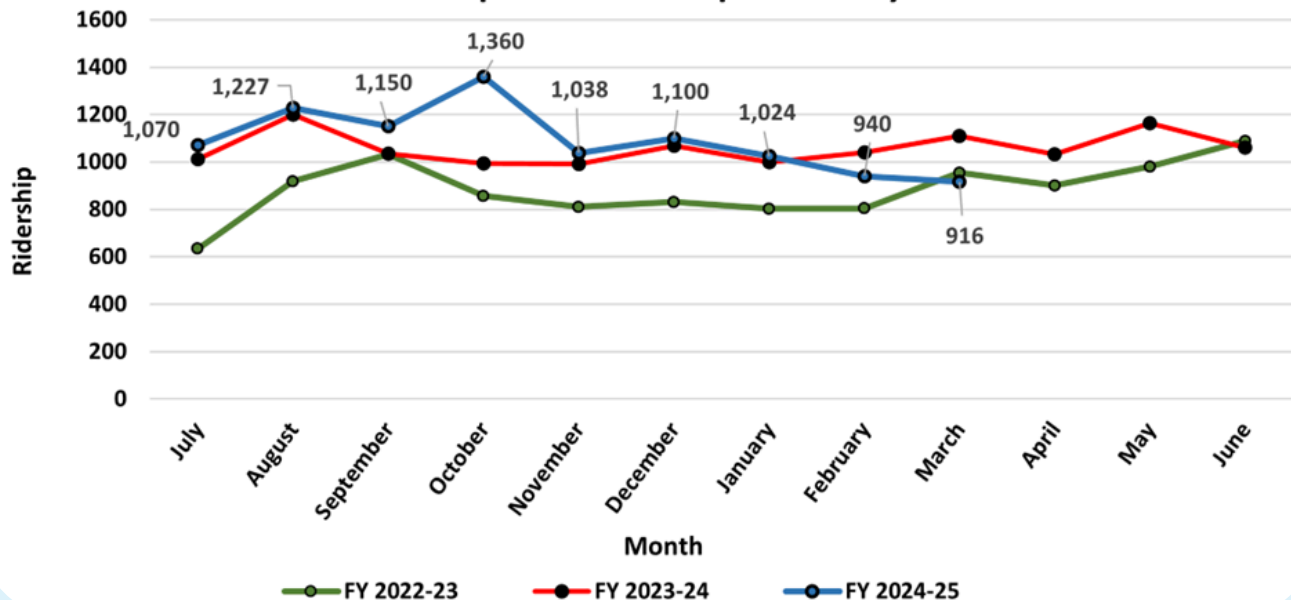
RIDERSHIP TRENDS

Anne MacCracken

Fixed Route Ridership Trends by Month



Demand Response Ridership Trends by Month



FLEET SERVICES

Scott Simonton

Fleet employs two classifications of mechanics. Level 1 is entry level, requiring some experience and training, while Level 2 is considered journeyman level, with greater knowledge and experience requirements.

Currently, one of our Level 1 employees is tackling an engine replacement in a SMART bus, under the guidance of more experienced employees. This is a great opportunity to transfer knowledge, and for a less experienced employee to build skills to help prepare for advancement to the next level.



Scott Wright, (L) oversees and assists Jose Mora (R) in preparing a new engine for installation.

COMMUTE OPTIONS



Michelle Marston

Earth Month Challenge

April 1-30, 2025

Join the fun at
GETTHEREOREGON.ORG

Log your transit, walk, bike, scooter, carpool, & vanpool trips to be entered into a \$50 gift card raffle drawing!

\$50 GIFT CARD

SMART
SOUTH METRO AREA REGIONAL TRANSIT

get there

This month SMART hosted an Earth Month Challenge to the community and commuters throughout the month of April. SMART challenged the community to switch up their method of travel by walking, biking, scootering, carpooling, taking transit – anything to get out of a single occupancy vehicle!

All it took is one logged trip at *GetThereOregon.Org*, in April to be entered into the \$50 gift card (of your choice) raffle. The drawing will be held on May 5, 2025. One raffle winner will be selected! Winner will be notified via email.

GRANTS & PROGRAMS

Kelsey Lewis

In the last few years, SMART has made several technological upgrades to provide better communication with riders and keep up with industry standards, such as publishing our General Transit Feed Specification (GTFS) data online and adding electronic bus stop displays to our most popular bus stops. This month we have also started a refresh of our low-tech communication- bus stop signs. After a survey of all our bus stop locations in a prior year, we are gearing up to replace bus route signage that has faded over time with fresh, more reflective signage so transit information is more visible for those traveling in town. Once graphics are designed and printed, we'll incorporate sign sticker replacements into our regular maintenance of bus stops.

SAFE ROUTES TO SCHOOL

Wyle O'Neill

National Earth Day was held on April 22, and SMART was excited to celebrate alongside Boeckman Creek Elementary during their Walk + Roll School Day. Students were visited by the SMART Bike Fairies, who gave out special bike fairy bags filled with fun and useful goodies to encourage biking and walking to school. The event helped promote healthy habits and sustainable transportation among young riders.

Later in the month, SMART joined regional partners and advocates at the Oregon Active Transportation Summit. This annual event brings together people from across the state who are passionate about walking, biking, and transit. SMART staff participated in workshops and discussions focused on building more connected, safe, and accessible transportation systems for everyone. The event provided valuable insight into building more equitable and sustainable transportation systems, while reinforcing SMART's role in shaping Oregon's active transportation future.



Boeckman Earth Day - Bike to School
SMART Bike Fairy goodie Bag



Full bike rack at
Boeckman Creek Primary.



Boeckman Earth day event,
Placing Fairy goodie bags